



A Program of the Stakeholders Foundation, Inc.

VetConnect is a program of the Stakeholders Foundation, Inc. that provides direct grant support to Veterans, Active-Duty Military Personnel, and Military Families in the Capital Region. In 2024 through 2025, we will kick-off OPERATION HOMEFRONT, which seeks to raise funds to provide:

- Direct Emergency Grants to Veterans, Active-Duty Military Personnel, and Military Families in need
- Care Package Programs for Active-Duty Troops (including local students attending military academies), and Military Families During Times of Deployment
- Annual Homefront send-off event for local high school students attending USMA at West Point, The United States Naval Academy, The United States Airforce Academy and the United States Coast Guard Academy.
- Governance Training Grants to Veterans, Active-Duty Military, and Military Families Organizations and their Boards to build organizational capacity to carry out their mission.

When you enlist in the military you take a solemn oath.

Enlisted members solemnly swear (or affirm) as follows: *“I will support and defend the Constitution of the United States against all enemies, foreign and domestic; that I will bear true faith and allegiance to the same; and that I will obey the orders of the President of the United States and the orders of the officers appointed over me, according to regulations and the Uniform Code of Military Justice. So help me God.”*

Stakeholders is now asking you to enlist with us to serve, honor and protect our Veterans, Military Families and Active-Duty Armed Service Members by joining us in OPERATION HOMEFRONT.

Will you answer the call?

Sincerely,

Board President of the Stakeholders Foundation, Inc.

SPONSORSHIP OPPORTUNITIES

Five Star Sponsor \$10,000

- ❖ Recognition on the Homefront Honor Roll and in The Stakeholders annual report
- ❖ Opportunity to directly present grants and donations to recipients
- ❖ Opportunity to present Corporate Thank You For Your Service message to grant recipients
- ❖ Opportunity to give opening remarks at OPERATION HOMEFRONT Events including student send-off
- ❖ Premiere Sponsor of OPERATION HOMEFRONT Student send-off and an opportunity to deliver remarks
- ❖ Opportunity to provide branded products and send-off message in OPERATION HOMEFRONT Student gift bags
- ❖ Opportunity to provide branded products and send-off message in OPERATION HOMEFRONT Active-Duty Care packages
- ❖ Logo on all branded materials for VetConnect Cohort trainings and programs
- ❖ Sponsor Mention in all Media Opportunities
- ❖ Branded Inclusion on all VetConnect Marketing Materials including Website and Social Media Promotions
- ❖ Logo with Link on VetConnect Webpage
- ❖ Recognition as a sponsor at the Stakeholders Annual Gold Outing to benefit VetConnect

Four Star Sponsor \$7,500

- ❖ Recognition on the Homefront Honor Roll and in The Stakeholders annual report
- ❖ Opportunity to present Corporate Thank You For Your Service message to grant recipients
- ❖ Opportunity to provide branded products and send-off message in OPERATION HOMEFRONT Student gift bags
- ❖ Logo on all branded materials for VetConnect Cohort trainings and programs
- ❖ Sponsor Mention in all Media Opportunities
- ❖ Branded Inclusion on all Marketing Materials including Website and Social Media Promotions
- ❖ Logo with Link on VetConnect Webpage
- ❖ Recognition as a sponsor at the Stakeholders Annual Gold Outing to benefit VetConnect

Three Star Sponsor \$5,000

- ❖ Recognition on the Homefront Honor Roll and in The Stakeholders annual report
- ❖ Opportunity to provide branded products and send-off message in OPERATION HOMEFRONT Student gift bags
- ❖ Sponsor Mention in all Media Opportunities
- ❖ Branded Inclusion on all VetConnect Marketing Materials including Website and Social Media Promotions

Two Star Sponsor \$2,500

- ❖ Recognition on the Homefront Honor Roll and in The Stakeholders annual report
- ❖ Opportunity to provide branded products and send-off message in OPERATION HOMEFRONT Student gift bags
- ❖ Branded Inclusion on all VetConnect Marketing Materials including Website and Social Media Promotions

One Star Sponsor \$1,000

- ❖ Recognition on the Homefront Honor Roll and in The Stakeholders annual report
- ❖ Branded Inclusion on all VetConnect Marketing Materials including Website and Social Media Promotions